

EVC Uganda

Fundraising policy

EVC Uganda is committed to its charitable aims, and fundraises for the prevention or relief of poverty in Uganda. We concur with the Fundraising Regulator's Promise to be open, honest, fair and legal.

This policy seeks to cover the ethical issues and social responsibility within fundraising. All EVC Uganda trustees and volunteers involved in fundraising have a responsibility to be aware and have a thorough understanding of the ethical issues referred to in this policy.

Supporters

EVC Uganda respects the rights of its supporters to clear, truthful information on the work of EVC Uganda; to openly report how we spend donated and statutory monies and to manage donors' information responsibly.

We will comply with the Charity Commission and UK law in every respect, including those regarding openness and honesty with our supporters and members of the public.

We will respect the privacy and contact preferences of all donors. We will respond promptly to requests to cease contacts or complaints and act as best we can to address their causes.

Refusals

We abide by the law which requires us, in deciding whether to accept or refuse a donation, to consider which action is in the charity's best overall interest.

We will not, however, accept donations made by donors whose activities appear to be in direct conflict with our values – this specifically includes Weaponry/Military Equipment, Pornography, Gambling, high interest rate lending and alcohol production/sales (subject to there being minimum standards of responsible marketing and selling). This list may be varied from time to time.

We will not undertake business with companies or individuals who participate in activities which could cause detriment to the charity's reputation; which will disproportionately decrease the amount of donations to further the work of the charity.

The responsibility of the judgement on whether EVC Uganda should refuse a donation lays first with the Marketing & Fundraising committee and ultimately the Board.